

Export Outlook for Dairy, Livestock & Poultry

Initial FY 2011 Forecast: \$21.8 Billion

Revised FY 2010 Estimate: \$21.2 Billion  \$900 Million

2011

Key Developments

- Pork higher on robust demand from Asian and North American markets
- Beef up slightly on higher prices despite lower volumes
- Poultry up slightly on improved global economic outlook
- Dairy down due to increased competition from Oceania

Wild Cards

- Changes in BSE protocols
- Ongoing SPS trade irritants

2010

Key Developments

- Poultry raised on higher demand from secondary markets
- Beef and pork raised slightly on continued economic recovery

